

EASTERN ONTARIO TRADE SHOWS AND EVENTS

Presented By:



**Ontario Approved
Professionals Inc.**

Hello, and thank you for looking into becoming one of our amazing sponsorship partners. In this package you will find all the details on how to become a sponsor of one or multiple events we have planned.

We are always looking for sponsorships, donations, and other means of support for our line of Home & Trade Show Events. These sponsorships will provide your businesses with additional exposure, advertising, and the ability to showcase your company at any of our events/shows.

You can sponsor one or more events; it is all up to you! Fill out and complete the attached Sponsorship Form, ensuring you provide us with all your company details. In addition, be sure to let us know which of our events/shows you wish to participate as a sponsor. We aim to expand our brand and number of shows throughout Eastern Ontario over the next couple of years.

All and all choosing to sponsor our events is a smart way to boost advertising and awareness to the regions you are targeting as customers.

If you have any questions, suggestions, or concerns, please contact David Annable by phone or email.

Sincerely,

A handwritten signature in red ink, appearing to read "David Annable".

David Annable || Event Coordinator
Eastern Ontario Trade Shows
events@ONTApproved.ca
Tel: 613-865-8999



2024 SPONSOR REGISTRATION FORM:

events@ONTapproved.ca

COMPANY NAME: _____

Contact Person: _____ Type of Business: _____

Email: _____ Website: _____

Address 1: _____

City: _____ Postal Code: _____ Phone: _____

Sponsorship Levels:

TEIR 1 ~ MULTI-EVENT HEADLINE SPONSOR \$500.00 / per show

**Full Promotion & Advertising for Annual Season of All Events.*

***For each Event selected, On-Site, Web, Social-Media & Radio*

TEIR 2 ~ SINGLE EVENT TITLE SPONSOR \$400.00

**Promotion & Advertising On-Site for Selected Event.*

***For Event selected, On-Site, Web, Social-Media & Radio*

TEIR 3 ~ SINGLE EVENT SPONSOR \$300.00

**Advertisements for selected Event, On Site Advertisement during Event.*

TEIR 4 ~ PRIZE SPONSOR Cost of Prize Donated (\$200 Minimum)

**Prize Sponsor, On-Site Signage at Event alongside Prize / Donation*

***Company announced at the event during the door prize giveaway.*

Prize to be donated: _____ Retail Value: \$ _____

Show Selection:

_____ 2024 Spring Home & Trade Show

Prescott, Ontario – March 2024

_____ 2024 Home & Trade Show

Morrisburg, Ontario - **Tentative / Planning*

_____ 2024 Summer Home & Trade Show

Kingston, Ontario - **Tentative / Planning*

_____ 2024 Fall Home & Trade Show

Brockville, Ontario - September 2024

Be sure to provide us with your Logo for Advertisement Purposes!

Date: _____ # of Events _____ x Unit Cost \$ _____

Sub-Total \$ _____

Sign for Authorization _____

TOTAL \$ _____

***The signing of this contract/registration form signifies that you have read and will abide by the event terms and conditions as a whole. In addition to confirming that your registration is complete and binding to this event.*

Final invoices will be released on the terms of Due Upon Receipt.

Please make cheques payable to: [Approved Professionals – Events](#)

Ontario Approved Professionals 224 King St. W., PO BOX 575, Brockville, ON, K6V 5V7

(EMT) Email Money Transfers payable to: events@ONTApproved.ca

WHY JOIN THE ONTARIO APPROVED PROFESSIONALS PROGRAM



VALUE IN BEING APPROVED

We have worked hard on making the programs base principal worth something. We are proud to be one of the few remaining membership programs that vets and checks all our members through our unique application process. Our mission statement says it all; the program is to ensure quality, integrity and consistency in local professionals who offer services to the public.

NETWORKING

Effective networking is an important skill for successful entrepreneurs. It can open doors and create amazing opportunities for investment, clients, and growth. Through your network you can meet mentors, future employees, advisers, and industry insiders who may advocate for you to other deal makers.

MUNICIPAL ADVOCACY

Small Business matters and so do the issues that we all face while trying to operate a business. Advocacy can take many forms. Advocating for business might include listening to the challenges faced by individual business owners, sitting on task forces, sending letters to municipal offices, using social media effectively, and more. Advocacy efforts both drive policy change and address timely, current issues. We are this voice for our members and we strive to ensure all are represented.

ADVERTISING

With all memberships, we provide monthly targeted advertisements on all our Social Media and Web Platforms to promote your business in the community. In addition, our A.I. assisted website directory which lists all the information about our members for public use and search-ability. We also strongly support our "Member First" referral system. So when we receive inquiries for services or professionals, we refer approved members first! Working harder for you so that new leads equal more money in your bank account.

SAVINGS & PROMOTIONS

Memberships automatically provides you access to a number of targeted promotional advantages including advertising in our monthly eNewsletter, member to member incentives and much more. In addition, you gain valuable discounted rates to any events or exhibits the program hosts. All this equals savings for your business, making the value of membership go up.

GROUP DISCOUNTS & INCENTIVES

As the program grows so does the opportunities for all our members. We are actively working with corporate companies to ensure we can offer the most practical and effective incentives to help our members. Whether it be work, play or life, we want to ensure that everyone has access to the incentives that help all your hard earned money reach farther.



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FAQ's about the ONTARIO APPROVED PROFESSIONALS PROGRAM



What is required to become approved?

We have an in-depth application that is tailored to catch all the required information. Our program is geared to ensure all our members are what they say they are. We require simple items such as business license and proof of insurances. Then as we look deeper into each business category, more specific items such as trade licenses, E&O insurances or more will be required.

What types of businesses do we support with membership?

Easy answer, all business is welcome to join the program, Skilled Trades, Medical, Food Services, Professional Services and so on. The Approved Professionals support all segments and sizes of professionals providing high quality products and services who are accountable, credible and possess all the necessary insurances, certifications, and education. If your company follows the regulations and standards of your trade, showcase yourself with us and set yourself apart from the rest!

Why Approved Professionals versus other programs?

All organizations have their strengths and weaknesses. We suggest doing your due diligence to ensure what you are looking for is available before joining. For the Approved Professionals, it is all about Vetting and Approving all members to ensure our Go-To List of Professionals is 100% accountable and the general public can search for the right company with confidence.

How can the Approved Professionals help my business?

Founder, David Annable, is very passionate about small business. The basis of the program was built on the premise of helping sustain and evolve support for local small business owners. We aim to help build the businesses that support our families, our communities and our country. We do this by advocating within local government, by providing services your business needs and by connecting you to an abundance of information, and connecting you with a number of businesses, decision-makers and resources in every sector of the economy and in your local community.

What is the Public Review System?

The work of the Approved Professionals network is to be one of high standards. We consistently seek feedback from our members' clients with respect to the quality of work completed, quality of service, professionalism, and overall experience. The public are a key component to our system and are encouraged to contact us and provide us with feedback, both positive and negative.

Should an Approved Professional fall short on their service requirements, or is not compliant with the Code of Conduct, ONT Approved will review the issues/situations and the member may be removed from the Approved Professional Program.

Where is the program growing / going from here?

The sky is truly the limit! We are a young but fast growing networking program that has its eyes set on becoming the new brand for small businesses to trust and join first. We have our Eastern Ontario Divisions underway, with the potential of 84 total divisions within the Province of Ontario. But we are not stopping there, we have set ourselves up to grow across Canada Nationally with CDN Approved Professionals Inc.

So Join, promote, and help us support all the amazing small businesses! We believe that Small Business Owners are the backbone of our country's economy and a key factor to building happy communities.
